

NOT IDAHO.
NOT OHIO.

IOWA

(PELLA, IOWA, TO BE EXACT)

Central
College®
— 1853 —

MAKE
CENTRAL
COLLEGE
YOUR
HOME AWAY
FROM HOME.

FOR MORE INFORMATION OR TO SCHEDULE A VISIT:

central.edu/admission ▪ admission@central.edu

Phone: 641-628-7616 ▪ Text: 641-632-9667





CARLOS POSAS '22

HOMETOWN: Madera, California

MAJOR: Information Systems

CAMPUS ACTIVITIES: Wrestling

CAREER: Information Technologist, Madera Unified School District, Madera, California

Carlos Posas '22 overcame obstacles early in life, which prepared his heart for a college experience that allowed him to pin a career path after a major reversal. He dreamed of wrestling at a college in Iowa – what he calls “the wrestling state” – since middle school, but he had a hard time imagining himself leaving his home in California.

However, two childhood open heart surgeries to repair leaky valves taught him an invaluable lesson: Wrestling could be taken away at any time. So, when Central College recruited Posas to wrestle for the Dutch, his dreams of wrestling in Iowa once again got his blood pumping, and he prepared to take down the competition in the Midwest.

Posas’ love for wrestling only grew during his time at Central. The friendships forged with his teammates have proven to be unbreakable bonds, which have served as constant reminders that choosing Central was the best choice for him.

“The best part of my wrestling experience at Central was definitely the team,” Posas says. “These guys are like my brothers.”

As many college students experience, Posas wrestled with the many options he could choose for a major. Posas started his first year at Central with a plan to pursue a career in business. The flexibility of Central’s curriculum enabled Posas to find his niche in information systems, which ignited curiosity that fueled his research.

Posas’ research turned into a service-learning project in collaboration with Pi515, a company that challenges, inspires and teaches technology skills to students. His work consisted of fostering computer skills in students.

“Honestly, it’s been an honor to help the youth,” Posas says. “I have found that my passion is to help the youth to develop their skills and to help them become better people in the future.”

For more on Carlos’ story:

central.edu/posas



**“Central was a good choice – a great choice. I love it here.
No better experience.”**

– CARLOS POSAS '22

THIS IS GOING TO GET CORNY

(BECAUSE IOWA)



Iowa is conveniently located in the heart of America and is the nation's largest producer of corn – and pork and eggs. Iowa often gets confused with Idaho (the potato people) and Ohio (it has a huge river named after it).

It's OK; vowels are hard.

But here's the deal: Once you visit Pella, Iowa, which is famous for its Dutch heritage that includes beautiful architecture, authentic treats, world-famous tulip festival and Central College, you'll never get us confused with the other states ever again!



THIS IS POPPIN'

What do you call carbonated soft drinks? Here at Central, we call it pop, which we hear is sort of a weird Midwestern thing. Whatever you call it, we've got a bevy of beverage options, from Coca-Cola products to flavored teas and lemonade to frosted drinks. And the bevs are just the conduit for the incredible food you'll find around campus. Some favorites include brisket quesadillas, kids' buffet and Fresh Cookie Tuesday. Just to name a few.

LET'S HAVE SOME FUN

When it comes to the fun stuff, we'll get straight to the point: Central has more than 100 opportunities to get involved on campus. There are more clubs, organizations, teams and activities than there are days in the semester, which means you could literally try something new every day if you want to. The coolest news? If you don't find an opportunity that you're into, we'll help you start your own!



WALK THIS WAY

You know those colleges that give you 10 minutes to get to a class that's a mile away from your last class? Yeah, that's not a thing here. You can walk Central's campus end-to-end in 10 minutes or less. And since classes are centrally located on campus (see what we did there?), it doesn't even take five minutes to get from class to class. Which means you may even have time to hit the Global Café at Geisler for a latté between classes!

FALL IN

L O V E

WITH
CENTRAL

QUESTION: What do you get when you add tulips,
the largest lake in Iowa, Central spirit and eagles?

ANSWER: All the seasons in Iowa!



SPRING TO LIFE

Spring in Iowa is marked by the blooming of tulips. It is at Central anyway. Seriously, though, hundreds of thousands of tulips take over Pella during the spring!

THE FUN STUFF:

- + Explore the area around Lake Red Rock, Iowa's largest lake, which is just minutes from campus.
- + Kick your Central spirit into high gear to celebrate Hoo-Rah Day on campus!
- + Fill up on poffertjes (mini Dutch pancakes) during the annual Tulip Time festival in Pella.



WHAT TIME IS IT? SUMMERTIME!

... It's our vacation! Sorry, not sorry about breaking out the old "High School Musical 2" lyrics for this one.
Summer in Iowa is just so much fun!

Students who stick around for the summer:

- + Break out their gear to fish, swim, boat, paddleboard, bike, hike and camp at Lake Red Rock.
So much room for activities!
- + Score lucrative research or internship opportunities on campus or at one of Central's more than 500 internship connection sites. Talk about a résumé-building summer!
- + Shop, eat and caffeinate their way through downtown Pella. It's like living in a Hallmark movie, TBH.



#BEYONDBASIC

We like apple orchards, pumpkin spice everything and football season as much as the next person – but fall at Central is far from basic!

Falling in love with Central is easy when you:

- + Play disc golf on Central's challenging 18-hole course. Or try your hand at gennis (golfing with a tennis ball) – a unique campus favorite!
- + Light up Homecoming weekend with Central spirit.
- + Get in touch with historic Pella when you walk around town – and snag authentic Dutch goodies!



WALKING IN A WINTER WONDERLAND

Iowa winters are what snow globe dreams are made of. Central basically becomes the set of the Hallmark Christmas movies your mom always makes you watch during winter break.

Which is obviously really pretty, but it's also wildly fun to:

- + Ice skate on Central's iconic pond, build snowpeople or find a good spot to sled on campus. Essentially, you can relive your childhood (if you're a Midwesterner) or live out your childhood dreams of winter!
 - + Vibe with a movie at Pella Cinemas. It's owned by the college so Central students get a sweet discount! (How Hallmark of us, for real.)
- + Grab a hot cup of coffee from the Global Café at Geisler and a delicious cookie on Fresh Cookie Tuesday in Central Market to warm up!
- + Watch bald eagles congregate in the trees near Horn's Ferry Bridge below the Red Rock Dam. There are literally hundreds – it's so super cool.



YANA ROUSE '21

HOMETOWN: Glendale, Arizona

MAJOR: Biochemistry

CAMPUS ACTIVITIES: Chemistry Club, Poetry Club, Anime Club, Organization of Latinx-American Students, Black Excellence in Pella, Discus, Shot Put, Student Senate President

SCHOLARSHIPS: Kressen

CAREER: Quality Control Laboratory Technician at Mark Anthony Brewing Inc., Glendale, Arizona

Yana Rouse '21 never pictured herself as a leader. Admittedly not involved in a lot of extracurricular activities during high school, Rouse took a different approach at Central College. She threw herself into anything and everything.

“Central really pushes you to do things you never thought you could do,” Rouse says. The biggest “go-for-it” opportunity for Rouse was participating in Student Senate, eventually serving as student body president her final year at Central. It was a groundbreaking opportunity, too. Rouse is the first female minority to serve in the role.

“I really didn’t think about the fact I was the first person to be doing this,” Rouse says. “I never saw myself as somebody who could do this position or even just be here in higher education and succeeding. But having people telling you, ‘You got this!’ and that you have a lot of special qualities was really good.”

Her leadership also came at a time when racial inequality and social unrest were front and center around the country. In her role, Rouse joined friend **Marin Harrington '21** in leading Central’s Building a Culture of Inclusion initiative.

The student-led group comprised of faculty, staff and students received the Presidents’ Student Leadership Award from Iowa Campus Compact. In addition, Rouse and Harrington were honored by Central Student Development for demonstrating outstanding leadership in promoting and implementing the college’s annual theme of diversity and inclusion.

“Our freshman year, we talked about how the campus could be better,” Rouse says. “We wanted to see different things, so we came together to actually try to do something. We wanted to champion this for a bunch of people and future students.”

For more on Yana’s story: central.edu/yana.



“Central really pushes you to do things you never thought you could do.”

– YANA ROUSE '21

AFFORDABLE TUITION?

YES, PLEASE!

Let's get down to the nitty gritty: Our tuition is \$20,988 – one of the lowest private, liberal arts colleges in the Midwest.
(And scholarships are still available!)

Central is more affordable than ever – with a total price to attend comparable to state universities across the United States.
And that's before applying financial aid and scholarships!

We know value isn't only measured in a price to savings comparison, but we also know money matters. And what matters to you, matters to us. Check out how we stack up compared to other colleges on the next page. Then do some digging to see where colleges in your state rank!





Big Red – our fearsome furry lion mascot – wants you to know: Central’s low tuition price of \$20,988, plus many generous scholarships, make a Central education affordable for all. In addition, there’s no out-of-state tuition charge to attend Central!

TOP 25%

Top 25% of Money Magazine’s Best College in America, Ranked by Value – Money, 2022

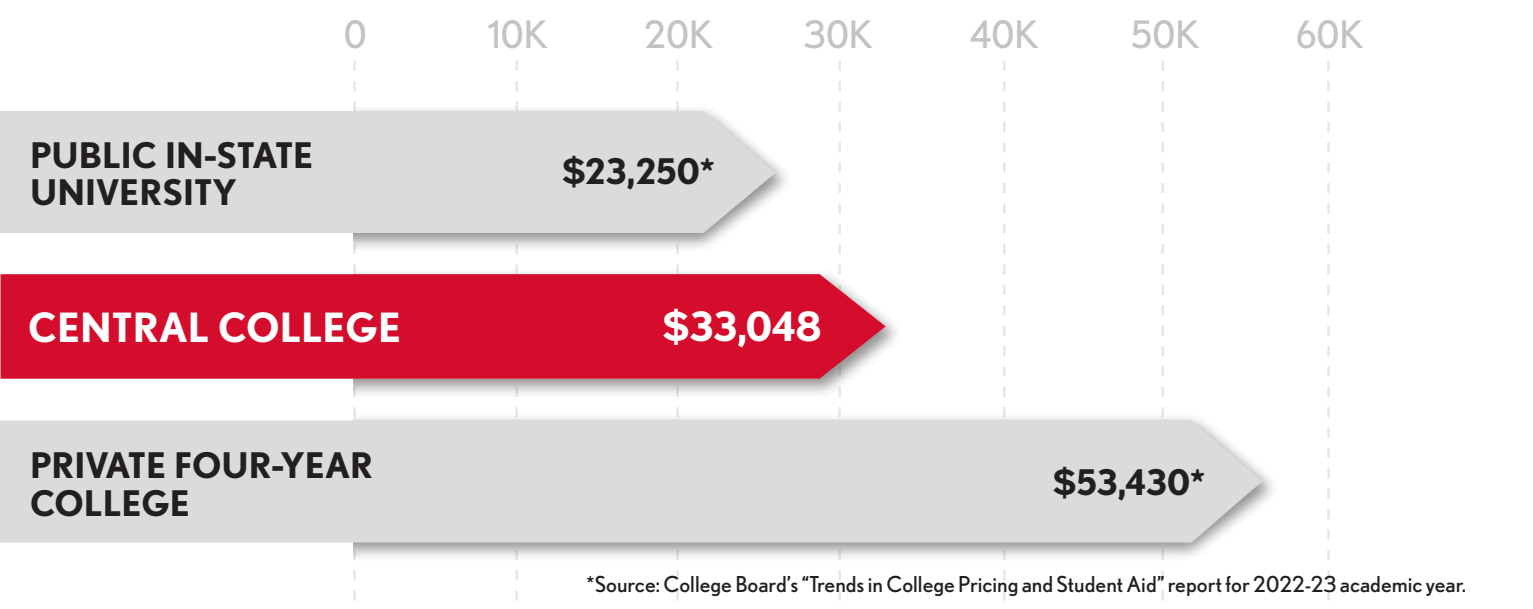


The median salary of a Central graduate six years after college is \$44,700 – compared to \$33,028 nationally. – Niche.com

HOW CENTRAL STACKS UP

\$20,988 (CENTRAL’S TUITION) + **\$12,060** (CENTRAL’S ROOM & BOARD) = **\$33,048**

AN AVERAGE COMPARISON OF TUITION + ROOM AND BOARD BASED ON PUBLISHED PRICE TO ATTEND



*Source: College Board’s “Trends in College Pricing and Student Aid” report for 2022-23 academic year.

- \$11,629

Average aid and scholarships a student receives from Central, federal and state awards, which can be subtracted from total costs for an incredibly affordable experience.

HOP, SKIP OR JUMP

Iowa isn't just a flyover state, you know ... we're totally destination material! And no matter where you live in the United States, Central is seriously not that far. Whether you travel by car or plane (and we know other options like buses and trains), making the trip back to your hometown from your new home away from home – at 812 University St. in Pella – is really no biggie! Though we don't recommend actually trying to hop, skip or jump back home – that would be ridiculous and, honestly, kind of unsafe.



DRIVE TIME TO PELLA, IOWA, FROM:

Des Moines.....40 min	Madison.....5 hrs
Omaha.....3 hrs	Chicago.....5 hrs
Kansas City.....3.5 hrs	St. Louis.....5 hrs
Minneapolis.....4 hrs	

FLIGHT TIMES TO DES MOINES, IOWA, FROM:

Denver.....2 hrs	Orlando.....2.5 hrs
Los Angeles.....5 hrs	Phoenix.....3 hrs
New York City.....3 hrs	

OK, SO ...

WHY CENTRAL?

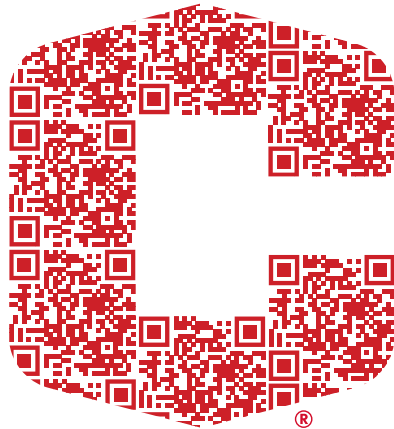
There are colleges in your state. Good ones, we're not arguing with that.

The thing is, you've probably dreamed about college forever – or at least once the senioritis kicked in – and you want to see what's available to you, regardless of its location.

You know what's out there? Central College in Pella, Iowa, that's what!

Just because your family and friends won't be right down the hallway or a few blocks away doesn't mean you won't feel at home here, too.

In fact, not to get mushy or whatever, but Central students choose their family here when they make new friends. And they quickly make Central their home away from home.



“You always hear about the big schools and how students never actually get to talk to the professors – they always have to talk to teaching assistants. Here, if you have a question, you just go knock on your professor's door. It's usually already open.” – **Madolyn Clark '22**

Plus, faculty members care about our students outside the classroom. In fact, they'll serve you breakfast at Breakfast of Champions during finals week! And it's easy for them to invest in students when our student to faculty ratio is 13:1 and the average class size is 18 students.

Did we mention Central graduates earn an average of nearly \$12,000 more than graduates of other colleges six years after graduation, according to Niche.com? Yeah, we're good like that.

Choosing where you'll go to college is seriously such a cool feeling. And when you choose Central, you'll be “happier 'n a tornado in a trailer park,” as Mater would put it.
(Yes, Central is full of “Cars” enthusiasts like you.)

WE CAN'T WAIT TO SEE YOU!

MAJORLY OBSESSED WITH YOUR FUTURE

central.edu/majors

MAJORS

Accounting
Actuarial Science
Art
Biochemistry (B.A. or B.S.)
Biology
Business Management
+ Business Administration
+ Business Analytics
+ Finance
+ International Business
+ Marketing
+ Student Designed
+ Teacher Education
Chemistry (B.A. or B.S.)
Communication Studies
Computer Science
+ Data Science
Economics
Education
+ Elementary
+ Secondary
Engineering (B.S.)
English
+ Writing

Environmental and Sustainability Studies
History
Information Systems
+ Accounting Information Systems
+ Computer Information Systems
+ Management Information Systems
Kinesiology (Exercise Science)
+ Health and Exercise Science
+ Health Promotion
+ Personal Training
+ Physical Education
Mathematics
+ Data Science
+ Secondary Education
Music
Music Education
+ Instrumental
+ Vocal
Musical Theatre
+ Acting/Directing
+ Design/Tech

Natural Science
Philosophy
Physics
Political Science
Psychology
Religious Studies
+ Biblical Studies
+ Christian Studies
+ World Religions
Self-Designed Studies such as
+ Allied Health
+ American Studies
+ Arts Management
+ Food Systems
+ Gender Studies
+ Geography
+ Visual Communication
Social Science
Sociology
Spanish
Strength and Conditioning
Undecided/Exploring

MINORS

Accounting
Anthropology (Cultural)
Art
Art History
Biology
Business Management
+ Business Administration
+ Business Analytics
+ Finance
+ International Business
+ Marketing
+ Student Designed
+ Teacher Education
Chemistry (B.A. or B.S.)
Communication Studies
Computer Science
+ Data Science
Economics
English
Entrepreneurship

Environmental and Sustainability Studies
French and Francophone Studies
German Studies
Global Health
Global Sustainability
History
International and Global Studies
Kinesiology (Exercise Science)
+ Health and Exercise Science
+ Health Promotion
+ Personal Training
+ Physical Education
Mathematics
+ Data Science
+ Secondary Education
Music
Musical Theatre
+ Acting/Directing
+ Design/Tech

Not-For-Profit Management
Philosophy
Physics
Political Science
Psychology
Religious Studies
+ Biblical Studies
+ Christian Studies
+ World Religions
Self-Designed Studies such as
+ Allied Health
+ American Studies
+ Arts Management
+ Data Science
+ Food Systems
+ Gender Studies
+ Geography
+ Visual Communication
Sociology
Spanish
Writing

PRE-PROFESSIONAL PROGRAMS

Athletic Training
Chiropractic
Dentistry
Law

Medicine
Ministry
Nursing
Occupational Therapy

Optometry
Pharmacy
Physical Therapy
Physician Assistant

Podiatric Medicine
Public Health
Veterinary Medicine